## FACULTY OF EDUCATION DEPARTMENT OF COMMERCE & MANAGEMENT SCHEME BBA 3rd Semester (Admitted Year (2022-23)

## **SESSION 2023-24**

						Theory			(	CCE/Interna	Practical/Project			
/ S.N	Course Code	Subject	Course Title	Credi t	Pre- Requisit e (If Any)	Max ·	Min	Class	Test		nt/Presentati on Min.	Max.	nx. Min.	Total Mar ks
			GODE GO				(C)	•	•					
			CORE CO	URSE / .	MAJOR S	UBJEC	T (SE	LECT	ANY (	ONE)				
1	M2-	HUMAN	HUMAN	6	Open	60	21	20	7	20	7	-	-	100
	BBAA1T	RESOURCE	RESOURCE		For All									
		MANAGEMENT	MANAGEMENT											
2	M2-	MARKETING	MARKETING	6	Open	60	21	20	7	20	7	-	-	100
	BBAB1T	MANAGEMENT	MANAGEMENT		For All									
3	M2-	FINANCIAL	FINANCIAL	6	Open	60	21	20	7	20	7	-	-	100
	BBAC1T	MANAGEMENT	MANAGEMENT		For All									
		•	MINOR SUBJE	ECT (SE	ELECT A	NY ON	E OT	HER T	ΓHAN	MAJOR)			•	•
1	M2-	ORGANISATIO	ORGANISATIO	6	Open	60	21	20	7	20	7	-	-	100
	BBAA2T	NAL	NAL		For All									
		BEHAVIOUR	BEHAVIOUR											
2	M2-	MARKETING	MARKETING	6	Open	60	21	20	7	20	7	-	-	100
	BBAB2T	RESEARCH	RESEARCH		For All									

3	M2-	FINANCIAL	FINANCIAL	6	Open	60	21	20	7	20	7	-	-	100
	BBAC2T	MARKETS &	MARKETS &		For All									
		FINANCIAL	FINANCIAL											
		SERVICES	SERVICES											
	(GENER	RIC ELECIVE (	COURSE) (CHO	OSE A	NY ONE	ОТНІ	ER TH	AN M	AJ(	OR SUBJECT	& MINOR	SUBJE	CT)	1
1	M2-BBAA2T	ORGANISATIO	ORGANISATIO	4	Open	60	21	20	7	20	7	-	-	100
		NAL	NAL		For All									
		BEHAVIOUR	BEHAVIOUR											
2	M2-BBAB2T	MARKETING	MARKETING	4	Open	60	21	20	7	20	7	-	-	100
		RESEARCH	RESEARCH		For All									
3	M2-BBAC2T	FINANCIAL	FINANCIAL	4	Open	60	21	20	7	20	7	-	-	100
		MARKETS &	MARKETS &		For All									
		FINANCIAL	FINANCIAL											
		SERVICES	SERVICES											
4		NCC	NCC Awareness	2	Open For All	60	21	20	7	20	7	-	-	100
5		NCC Practical	NCC Training	2	Open For All	1	•	-	-	-	-	100	35	100
6		NSS	Concept Of National Service Scheme	2	Open For All	60	21	20	7	20	7	-	-	100
7		NSS Project /Practical	Project Tools of NSS	2	Open For All	-	-	-	-	-	-	100	35	100

VOCATIONAL COURSE SELECT ANY ONE

1	V2-COM- TALT	Accounting and Tally	Computerized Accounting	4	Open For All	50	18	-	-	50	18	100	50	18
2	V2-COM- FINT	Finance Services and Insurance	Personal Finance and Planning	4	Open For All	50	18	-	-	50	18	100	50	18
3	V2-OFM- OPPT	Office Procedure and Practices	Office Procedure and Practice	4	Open For All	50	18	-	-	50	18	100	50	18
4	V2-PSY-DEVT	Personality Development	Personality Development	4	Open For All	50	18	-	-	50	18	100	50	18
5	V2-COM- REMT	Retail Management	Supply Chain and Retail Management	4	Open For All	50	18	-	•	50	18	100	50	18
6	V2-COS- WEBT	Web Designing	Web Development Using PHP &My SQL	4	Open For All	50	18	-	-	50	18	100	50	18
7	V2-COM- DIGT	Digital Marketing	E-Commerce	4	Open For All	50	18	-	-	50	18	100	50	18
8	V2-COM- EIMT	Export Import  Management	Foreign Trade- Procedure and Documentation	4	Open For All	50	18	-	-	50	18	100	50	18
9	V2-COM- GSTT	E-Accounting and Taxation With GST	E-Filling Of Tax Return	4	Open For All	50	18	-	-	50	18	100	50	18
TOTAL CREDIT				20										