

M.Com

FOURTH SEMESTER

Specialization subject group (A) “Marketing Management

| Code | Subject | CCE/INTERNAL | | Theory | | practical | | Total | |
|----------------|---|--------------|-----|--------|-----|-----------|-----|-------|-----|
| | | Max | Min | Max | Min | Max | Min | Max | Min |
| MCO401A | Advertising and Sales Management | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO402A | Consumer Behaviour | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO403A | Rural & Agricultural Marketing | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO404A | International Marketing | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO405A | EMPLOYMENT ORIENTED PROJECT WORK Compulsory | - | - | - | - | 100 | 40 | 100 | 40 |

M.Com

FOURTH SEMESTER SCHEME

Specialization subject group (B) “Financial Analysis & Control”

| Code | Subject | CCE/INTERNAL | | Theory | | practical | | Total | |
|----------------|---|--------------|-----|--------|-----|-----------|-----|-------|-----|
| | | Max | Min | Max | Min | Max | Min | Max | Min |
| MCO401B | Security Analysis and port folio Management | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO402B | Strategic Financial Management | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO403B | Project Planning and Management | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO404B | Indian Financial system | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO405B | EMPLOYMENT ORIENTED PROJECT WORK Compulsory | - | - | - | - | 100 | 40 | 100 | 40 |

M.Com

FOURTH SEMESTER

Specialization subject group(C) “Accounting”

| Code | Subject | CCE/INTERNAL | | Theory | | practical | | Total | |
|---------|---|--------------|-----|--------|-----|-----------|-----|-------|-----|
| | | Max | Min | Max | Min | Max | Min | Max | Min |
| MCO401C | Corporate Accounting | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO402C | Cost Administration and Control | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO403C | Accounting Theory | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO404C | Institutional Accounting | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO405C | EMPLOYMENT ORIENTED PROJECT WORK Compulsory | - | - | - | - | 100 | 40 | 100 | 40 |

Sri Satya Sai University of Technology & Medical Sciences, Sehore (M.P.)

M.Com

FOURTH SEMESTER SCHEME

Specialization subject group (D) “Taxation”

| Code | Subject | CCE/INTERNAL | | Theory | | practical | | Total | |
|----------------|--|--------------|-----|--------|-----|-----------|-----|-------|-----|
| | | Max | Min | Max | Min | Max | Min | Max | Min |
| MCO401D | Direct Tax in India | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO402D | Business Taxation | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO403D | Indirect Tax | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO404D | Sales & Service Tax | 30 | 12 | 70 | 28 | - | - | 100 | 40 |
| MCO405D | EMPLOYMENT ORIENTED PROJECT WORK Compulsory | - | - | - | - | 100 | 40 | 100 | 40 |

टीप :-

विश्वविद्यालय एवं छात्रों को सुविधा हेतु चतुर्थ सेमेस्टर में चार ग्रुप दिये गये हैं। **विश्वविद्यालय** एवं छात्र सुविधा प्राप्त कर सकते हैं।