



FACULTY OF EDUCATION
Sri Satya Sai University of Technology & Medical Sciences, Sehore (M.P.)
SEMESTER WISE SCHEME
Scheme of Examination 2021-22
Fourth Semester - Master of Commerce

MASTER OF COMMERCE– IVth SEMESTER Specialization Subject Group (A) “Marketing Management

SUBJECT CODE	COMPULSORY / OPTIONAL	SUBJECT NAME	THEORY				PRACTICAL				TOTAL	
			PAPER		CCE / INTERNAL		PAPER		CCE / INTERNAL		MIN	MAX
			MIN	MAX	MIN	MAX	MIN	MAX	MIN	MAX		
MCO401A	COMPULSORY	ADVERTISING AND SALES MANAGEMENT	28	70	12	30	-	-	-	-	40	100
MCO402A	COMPULSORY	CONSUMER BEHAVIOR	28	70	12	30	-	-	-	-	40	100
MCO403A	COMPULSORY	RURAL & AGRICULTURAL MARKETING	28	70	12	30	-	-	-	-	40	100
MCO404A	COMPULSORY	INTERNATIONAL MARKETING	28	70	12	30	-	-	-	-	40	100
MCO405A	COMPULSORY	DISSERTATION	-	-	-	-	50	100	50	100	100	200
		TOTAL	112	280	48	120	50	100	50	100	260	600



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MASTER OF COMMERCE – IVth SEMESTER Specialization Subject Group (B) “Financial Analysis & Control”

SUBJECT CODE	COMPULSORY / OPTIONAL	SUBJECT NAME	THEORY				PRACTICAL				TOTAL	
			PAPER		CCE / INTERNAL		PAPER		CCE / INTERNAL		MIN	MAX
			MIN	MAX	MIN	MAX	MIN	MAX	MIN	MAX		
MCO401B	COMPULSORY	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	28	70	12	30	-	-	-	-	40	100
MCO402B	COMPULSORY	STRATEGIC FINANCIAL MANAGEMENT	28	70	12	30	-	-	-	-	40	100
MCO403B	COMPULSORY	PROJECT PLANNING AND MANAGEMENT	28	70	12	30	-	-	-	-	40	100
MCO404B	COMPULSORY	INDIAN FINANCIAL SYSTEM	28	70	12	30	-	-	-	-	40	100
MCO405B	COMPULSORY	DISSERTATION	-	-	-	-	50	100	50	100	100	200
		TOTAL	112	280	48	120	50	100	50	100	260	600

MASTER OF COMMERCE – IVth SEMESTER Specialization Subject Group(C) “Accounting”



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			PAPER		CCE / INTERNAL		PAPER		CCE / INTERNAL		MIN	MAX
			MIN	MAX	MIN	MAX	MIN	MAX	MIN	MAX		
MCO401C	COMPULSORY	CORPORATE ACCOUNTING	28	70	12	30	-	-	-	-	40	100
MCO402C	COMPULSORY	COST ADMINISTRATION AND CONTROL	28	70	12	30	-	-	-	-	40	100
MCO403C	COMPULSORY	ACCOUNTING THEORY	28	70	12	30	-	-	-	-	40	100
MCO404C	COMPULSORY	INSTITUTIONAL ACCOUNTING	28	70	12	30	-	-	-	-	40	100
MCO405C	COMPULSORY	DISSERTATION	-	-	-	-	50	100	50	100	100	200
		TOTAL	112	280	48	120	50	100	50	100	260	600

MASTER OF COMMERCE – IVth SEMESTER Specialization Subject Group (D) “Taxation”



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			PAPER		CCE / INTERNAL		PAPER		CCE / INTERNAL		MIN	MAX
			MIN	MAX	MIN	MAX	MIN	MAX	MIN	MAX		
MCO401D	COMPULSORY	DIRECT TAX IN INDIA	28	70	12	30	-	-	-	-	40	100
MCO402D	COMPULSORY	BUSINESS TAXATION	28	70	12	30	-	-	-	-	40	100
MCO403D	COMPULSORY	GOODS AND SERVICE TAX LAW AND PRACTICES	28	70	12	30	-	-	-	-	40	100
MCO404D	COMPULSORY	CUSTOM DUTY AND PRACTICES	28	70	12	30	-	-	-	-	40	100
MCO405D	COMPULSORY	DISSERTATION	-	-	-	-	50	100	50	100	100	200
		TOTAL	112	280	48	120	50	100	50	100	260	600