FACULTY OF EDUCATION
DEPARTMENT OF COMMERCE & MANAGEMENT
ANNUAL SCHEME OF BBA THIRD YEAR (Admitted Year 2021-22)
SESSION 2023-24

Group/ S.N	Course Code	Sub Group	Subject	Course Title	Credit	Pre-Requisite (If Any)	Theory Max.	Theory Min.	CCE/Internal Class Test Max.	CCE/Internal Class Test Min.	Assignment/Presentation Max.	Assignment/Presentation Min.	Practical/Project Max.	Practical/Project Min.	Total Marks
CORE COURSE / MAJOR SUBJECT (Choose only one sub group which you have studied in second year)															
A	M3-BBAA1D	DSE I	Human Resource Management	Personnel Management and Industrial Relations	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAA2D			Human Resource Development	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAA3D	DSE II	Human Resource Management	Wages and Salary Management	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAA4D			Employees Relation and Compensation Management	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAB1D		Marketing	Advertising & Sales	6	Open For All	75	25	15	5	10	3	-	-	100

B		DSE I	Management	Management										
	M3-BBAB2D			Consumer Behavior	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAB3D	DSE II	Marketing Management	Marketing of Services	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAB4D			International Marketing	6	Open For All	75	25	15	5	10	3	-	-	100
C	M3-BBAC1D	DSE I	Finance Management	Security Analysis & Portfolio Management	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAC2D			Merchant Banking & Financial Services	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAC3D	DSE II	Finance Management	Indian Financial System	6	Open For All	75	25	15	5	10	3	-	-	100
	M3-BBAC4D			International Finance	6	Open For All	75	25	15	5	10	3	-	-	100
MINOR SUBJECT (Select only one group which you have selected from Major)															
A	M3-BBAA2T	-	HR	Functional Management	6	Open For All	75	25	15	5	10	3	-	-	100
B	M3-BBBAB2T	-	Marketing	Retail Management	6	Open For All	75	25	15	5	10	3	-	-	100
C	M3-BBAC2T	-	Finance	Working Capital Management	6	Open For All	75	25	15	5	10	3	-	-	100

ELECTIVE SUBJECT (GENERIC ELECIVE COURSE) (CHOOSE ANY ONE OTHER THAN MAJOR SUBJECT & MINOR SUBJECT)

C3-COM-A1G	-	Personal Tax Planning	Personal Tax Planning	6	Open For All	75	25	15	5	10	3	-	-	100
C3-COM A2G	-	Business Communication	Business Communication	6	Open For All	75	25	15	5	10	3	-	-	100
	-	NCC	NCC Part III	4	Open For All	75	25	15	5	10	3			100
	-	**NCC Practical**	**NCC Training Part III**	2	Open For All	-	-	-	-	-	-	100	33	100
	-	NSS	Concept Of National Service Scheme	4	Open For All	75	25	15	5	10	3			100
	-	**NSS Practical/Project**	**National Service Scheme**	2	Open For All	-	-	-	-	-	-	100	33	100

VOCATIONAL SUBJECT (SELECT ANY ONE)

V2-COM-TALT		Accounting & Tally Course	Accounting & Tally Course	4	Open For All	50	17	-	-	-	-	50	17	100
V2-PSY-DEVT		Personality Development	Personality Development	4	Open For All	50	17	-	-	-	-	50	17	100
V2-COM-EIMT		Export / Import Management	Export / Import Management	4	Open For All	50	17	-	-	-	-	50	17	100
V2-COM-FINT		Financial Services & Insurance	Financial Services & Insurance	4	Open For All	50	17	-	-	-	-	50	17	100
V2-COM-		Retail	Retail	4	Open	50	17	-	-	-	-	50	17	100

REMT		Management	Management		For All									
FOUNDATION COURSE (COMPULSORY)														
X3-FCEA1T		Foundation Course	Language & Culture	2	**Open For All**	50	17	-	-	-	-	-	-	50
X3-FCHB1T		Foundation Course	English Language & Communication Skills	2	**Open For All**	50	17	-	-	-	-	-	-	50
X3-FCAC1T		Foundation Course	Personality Development & Character Building	2	**Open For All**	50	17	-	-	-	-	-	-	50
X3-FCBD1T		Foundation Course	Digital Awareness Cyber Security	2	**Open For All**	50	17	-	-	-	-	-	-	50
Inter/Intra Faculty														
		Field/Project/ Internship/	Field/Project/ Internship/	4	**Open For All**	-	-	-	-	-	-	100	33	100
TOTAL CREDIT					**TOTAL MARKS**									