

Where talent meets opportunity

SRI SATYA SAI UNIVERSITY OF TECHNOLOGY AND MEDICAL SCIENCES

VISION, MISSION, PROGRAMME OUTCOMES, PROGRAMME SPECIFIC OUTCOMES & COURSE OUTCOMES

www.sssutms.co.in

Opp.Oilfed Plant, Bhopal-Indore Road, Sehore (M.P), Pin - 466001



SRI SATYA SAI UNIVERSITY OF TECHNOLOGY AND MEDICAL SCIENCES

Outcome Based Curriculum for Undergraduate Degree Courses in Commerce and Management

Department Of Commerce and Management

(1) <u>Vision</u>: To be an institute of academic excellence with total commitment to quality education in Commerce, management and related fields, with a holistic concern for better life, environment and society.

(2) Mission:

- Empowering students with all the knowledge and guidance that they need to become
 worthy management professionals.
- Learning through Doing.

Imparting value framework that is global yet national.

 Providing for holistic and value based development of students which ultimately enhances their employability.

Developing social consciousness among students.

- To carve a niche for ourselves in the specialized field of commerce and management.
- Provide a nurturing and motivating environment to exploit the full potential of the students.
- Grooming youth to become a truly global personality well equipped to deal with the modern world and its challenges.
- Enable holistic development of personality with a humane and global outlook.

(3) Program Educational Objectives (PEO's):

- PEO1: Academic excellence: Our primary objective is to enable every student to cope up
 with the latest developments in contemporary, national and global level through effective
 transaction of the curricular and co-curricular aspects.
- PEO2: Professional Excellence: to motivates molds and prepares the students for
 positions of leadership in business organizations at the local, national and international
 levels. The capacity building of our graduates to assume productive roles are emphasized
 during their stay in the college and to inculcate the habit of lifelong learning. The ultimate
 objective is to produce commerce graduates who possess the skills, problem solving tools
 and professionalism essential for being successful.
- PEO3: Total commitment: to focused on the all-round development of the students'
 personality through proper education and exposure to the vast treasure of knowledge;
 sports facilities and by providing platforms for their socialization.
- PEO4: Holistic Development: to provides exposure to learners in the latest trends in relevant branches of knowledge, competence and creativity to face global challenges. To achieve innovations in teaching-learning, research and extension activities to realize national goals, including the adoption and promotion of knowledge output for human development.

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- PEO5: Socially responsible Citizen: to inculcates a sense of civic responsibility, social
 commitment, and moral accountability among the students through social activities to with
 exposure to human rights, value system, culture, heritage, scientific temper and
 environment.
- PEO6: Value-based Development: To impart quality and need based education our objective is to sensitize the students to their changing roles in society through awareness raising activities.

(4) Programme Outcomes (PO's):

PO01: Disciplinary Knowledge

The curriculum planning of B.Com.Plain Programme envisages the students demonstrating fundamental knowledge of the areas related to finance accounting, international business, corporate and business laws, taxation, marketing etc. The students will be made capable of evaluating diverse perspectives provided by the prism of these areas and a comprehensive picture of business situations, using modern ways and means of dealing with issues arising in the dynamic business world.

PO 02: Communication Skills

The teaching learning pedagogies used in the programme will make the students capable enough to deliver and communicate information pertaining to business effectively.

PO03: Problem Solving

The B.Com.plain Involves acquainting the students with problem solving techniques by providing them with real life situations through case-studies. The students shall be able to develop better sense of problem solving after going through the courses.

PO04: Analytical Reasoning

The courses offer opportunity for students to develop analytical reasoning through their active participation and involvement in teaching-learning process as envisioned in the student centric approach.

PO05: Cooperation/Team Work

The curriculum also inculcates in the young minds the qualities of teamwork, cooperation and solidarity which can be seen as a vision of the current business world. They shall be able to gain insight into the need to balance the aspects of collaboration and competition for healthier delivery to society whose hallmark currently is fierce competition. The courses included in the programme teach the students to cultivate such characteristics keeping the larger societal welfare and sustenance in mind.

PO06: Research-related skills

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The courses make them understand the need of the current business world and make them capable to view different aspects and dimensions from global perspective. The courses are designed in such a way that the learners are encouraged to seek deeper understanding of issues and develop research abilities.

PO07: Moral and ethical awareness

The courses also involve training the students to check unethical behavior, falsification and manipulation of information in order to avoid debacles which can be seen rising persistently over the period of time.

PO08: Lifelong Learning

The courses are formulated to develop a sense of attitude towards life-long learning as the world of business is constantly in a state of flux. The course content shall help students build on sustaining themselves and being relevant in all times through having such an attitude.

PO09: Leadership readiness/qualities

The programme shall be able to inculcate management skills like teamwork, cooperation, motivation and leadership etc. that help build the character of a future employee and facilitate him/her in inspiring others in an organization. The courses would be able to make the students capable of handling present complexities and future challenges.

PO10: Information/Digital Literacy

The courses in this programme help the students acquire knowledge of computers and become digitally literate by learning basics of computers and computerized accounting, thus becoming self-reliant.

(5) Program Specific Outcomes (PSOs)

 PSO 01: Programme aims to equip students with the knowledge, skills and attitude to meet the challenges of the modern-day business organizations.

 PSO 02: The curriculum of B.Com Plain degree provides a carefully selected subject combination of Accounting, Economics, Finance, Management, Tax, Marketing and Law etc.





(06) Programme PO's and PSO's Mapping

L		-157	POI	PO 2	PO3	P04	PO 5	PO 6	P07	0 8	P09	PO10			P	P
5. N o	Pro		Engi neeri ng Kaso wled ge	Pro ble m An aby six	Design/ Develop ment of Solution	tigati		The En- gin eer and Soc icty	Environme at and Susta inabil ity		Indi vidu al and Tes m Wo rk	Comm smicati on	Proje et Man agem ent	Lif e- Lo ng Lea rai ng	5 0 1	2
1		Humani ties and Social Science 8 Includin g commer ce & Manage mont courses			2								- 4			
2		Basic container ce & Maringo most courses						+							1	
	B.CO	continer ce & Manage ment courses inchalin g worksho p.compu														
	M PLAT N	Professional core courses	-	:	4		1				1	1		+	+	
		Professi onal Elective courses relevant to shoten speciali nation Atranch														
		Open mbjects Elective s from other technica i and /or emergin g *subject														
	-	Project work, seminar			3		17-	100			1	50	3			

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		and internals ip in industry or clacythe re									
*	1	Specific core subject	:				Г				
9		Mandat ory Course (Noncre dit)			*5			٠	16 20		

(07) Year wise PO's and PSO's Mapping

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YEAR			р О 1	PO 2	PO 3	PO 4.	PO 5	PO 6	PO 7	PO 8	PO 9	PO1		PS O 1	PS O:
	Name of the Courses PostBasic, Core Electron, Projects, Internships etc.)		Disciplinary Knawledge	Communication Skills	Problem Solving	Amlytical Reseming	Cooperation/Team Work	Research-Related Skills	Memal And Ethical Awareness	Lifelong Learning	eademhip Readmess Qualitics	Information Digital Literacy			
Ist	Financial Accounting		-					-			-			1	-
year	Business Mathematics				*										
150	Business Law					7							-	-	-
	Business Organization			*:									+	-	-
	ACommunication .	-	4		10							0			
	Micro Economics	-	_1												
	Macro Economics		4		*		*								
	Moril Value &Languages		4												
	Entrepreneurship Development			*											
II ND	Corporate Accounting		+					2	_						
year	Cost Accounting	-	_												
	Principles Of Statistics						100			*					
	Principles Of Management	-	-			-		-							
	Indiah Company Act		+						*	*	*	•			
	THE EAST CONTRACTOR OF THE PARTY OF T		+	-		•									
	Banking & Innurance	-	+	-	-		2								
	Moral Value & Lunguages	-	4	_											
***	Environmental studies	_								*					
III RD	Income Tax Law &Practice			•		-									
YEA	Goods &Service Tax And Custom Duty Auditing				•	•									
R	Management Accounting	100	-		5					•					
			- 1	-											
-	Public Financel (Group-A)	5 (5	ELI	ECT	ANY	rwo)							TO.	
	Financial Management- 2(Group-A)		1			•									
	Principles Of Marketing- 1(Group-B)			_			•		•				Ħ		
	International Marketing- 2(Group-B)						•		*		•				
	Ecommerce-1(Group-C)						_4				- 1		П		
	Financial Market & - Iovestment Management- 2(Group-C)			1									П		
	Human resource management& industrial relation-1(Group-D)												Ħ		
	Organizational theory &behaviour-2(Group-D)				ľ		•				1		H		
	Moral Value And Languago-							1							
	Busics of Computer App. Information Technology		٠			1			+						-
17	Project/				-	-	-		-		-		1	-	-
	internship(compulsory)														



(08) Structure of Programme: To fulfill the need of development of all the POs/GAs, as per above mapping, the following year wise programme structure are as under.

[L= Lecture, T = Tutorials, P = Practical's & H= hour]

Total Hours*= 1160

Structure of Undergraduate B.com plain program:

S.N	Course Category	Hours of the B.com plain Curticulum
I.	Humanities and Social Sciences including commerce & Management courses	. 240
2.	Basic commerce & Management courses	240
3.	commerce & Management courses including workshop, computer etc.	80
4.	Professional core courses	240
5,	Professional Elective courses relevant to chosen specialization /branch	320
6.	Open subjects – Electives from other technical and /or emerging *subjects	0
7.	Project work, seminar and internship in industry or elsewhere	40
8.	Specific core subject	0
Total		1160

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Setting Setting (M.P.)



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Department Of Commerce and Management

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national goals, including the adoption and promotion of knowledge output for human development.

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(4) Programme Outcomes (PO's):

PO01: Disciplinary Knowledge

The curriculum planning of B.Com.Computer Application Programme envisages the students demonstrating fundamental knowledge of the areas related to finance accounting, international business, corporate and business laws, taxation, marketing etc. The students will be made capable of evaluating diverse perspectives provided by the prism of these areas and a comprehensive picture of business situations, using modern ways and means of dealing with issues arising in the dynamic business world.

PO 02: Communication Skills

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PO08: Lifelong Learning

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(5) Program Specific Outcomes (PSOs)

- PSO 01: Programme aims to equip students with the knowledge, skills and attitude to meet the challenges of the modern-day business organizations.
- PSO 02: The curriculum of B.Com Computer Application degree provides a carefully selected subject combination of Accounting, Computer, Finance, Management, Tax, Marketing and Law etc.

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(06) Programme PO's and PSO's Mapping

	14 17		POI	PO 2	PO3	P04	10	PO 6	P07	0 8	PO9	PO10			P	1
* 2 %	Program	Course s Catego	Engi neer ing Kno wled gr	Pr obl em An aly tis	Design/ Develop ment of Solution	Investigation	M od er n To el Us ag e	The Engineer and Section y	Envi room out and Susta inabl lity	Et hi es	Individ ual and Tea m We rk	Com- munic ation	Proj ect Man age ment	Lif e- Lo ng Le arn ing	0	2
	B.COM Computer Application	Humani - ties and Social Science		*								4	. 4			
1	100	includi "2ng comme rce & Manage ment courses		•			•				*		0	٠		
2		- Basic comme res & Manage mest courses		•		٠			,							
3		contime ree & Manage ment coarses includi														
		op,com puter etc.														
4		Professi onal pore coorses		•		•		-				*				
		Professi onal Electiv e courses			3						- 1					
		to chosen speciali zation		•												
		Aranch Open aubjects			8 1		•			+						
		Electives from other technical und/or						schno	(Doe		10	T				

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	-		emergi ng - *subjec ts					I			T	
,		1	Project work, seminar and internsh ip in industr y or chewite te									
8			Specifi e core subject		-			-			H	_
9	ŧ		Mandat ory Course (Noncr edit)									

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(07) Year wise PO's and PSO's Mapping

YEAR	1 1 1	1	2	PQ3	PO4	5	PO6	P07	POS	PO	PO1 0	П	PSO 1	PSO 2
	Courses/POs(Basic, Core Electives, Projects, Internahips etc.)	Disciplinary Presidente	Communication Staff	Problem Solving	Analytical Ressoning	Contemplos/Tree Work	Research-Melased Skills	Moral And Ethical Awarmese	Lifting Learning	Leadership Readiness/Qualities				
Ist	Financial Accounting									-2		H	-	-
year	Business Mathematics							-			-	Н	-	-
	Basinins Law											+	-	-
	Business Organization & Communication													-
	Fundamental of computer and PC software			*	*	.*						10.10		
	Desktop Publishing and Multimedia			*		٠.	All					+		
	Meral Value &Languages									-		+	-	-
	Entreprenourship Development.		*	*		* .1						+		
1	Corporate Accounting									-		+	-	-
ND	Cost Accounting				*							+	-	_
ear	Principles Of Statistics		+								-	+	-	-
- 3	Principles Of Management					*						+	-	
	Pc Software & Data Processing	*			*							+		
	Internet &E-Commerce		-							-	-	+		-
	Moral Value & Languages				1					-		+		
	Environmental studies									-	-	+		
II ID	Income Tax Law &Practice	*		•						+		+		
EA	Goods &Service Tax And Custom Duty		٠.								_	t		
	Auditing										-	+		-
	Management Accounting											1		
	Web Designing									-		+		
	Digital Marketing				-					-		+		
	Moral Value And Language-11)									1 :	101			
	Busics of Computer App Information Technology	•	1			•			•					
	Project/ internship(compulsory)		•		•					1				

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[L= Lecture, T = Tutorials, P = Practical's & H= hour]

Total Hours*= 1000

Structure of Undergraduate B.com Computer Application program:

S.N	Course Category	Hours of theB.com CA
1.	Humanities and Social Sciences including commerce & Management courses	240
2.	Basic commerce & Management courses	240
3.	commerce & Management courses including workshop, computer etc.	280
4.	- Professional core courses	240
5.	Professional Elective courses relevant to chosen specialization /branch	0
6.	Open subjects - Electives from other technical and /or emerging *subjects	0
7.	· Project work, seminar and internship in industry or elsewhere	40
8.	Specific core subject	0
Total)	1040

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SRI SATYA SAI UNIVERSITY OF TECHNOLOGY AND MEDICAL SCIENCES

Outcome Based Curriculum for Post Graduate Degree Courses in Commerce and Management

Department Of Commerce and Management

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achieve innovations in teaching-learning, research and extension activities to realize national goals, including the adoption and promotion of knowledge output for human development.

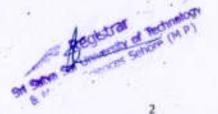
- PEO5: Socially responsible Citizen: to inculcates a sense of civic responsibility, social
 commitment, and moral accountability among the students through social activities to with
 exposure to human rights, value system, culture, heritage, scientific temper and
 environment.
- PEO6: Value-based Development: To impart quality and need based education our objective is to sensitize the students to their changing roles in society through awareness raising activities.

(4) Programme Outcomes (PO's):

- PO01: A conducive environment that holistically engages students through an allencompassing knowledge impartation,
- PO02: Research orientation,
- PO03: Developing entrepreneurial skills,
- · PO04: Sound theoretical foundation,
- PO05: Formulating business problems and provide innovative solutions thus molding them into future visionaries, management leaders that are compassionate yet efficient.

(5) Program Specific Outcomes (PSOs)

- PSO 01: Programme aims to equip students with the knowledge, skills and attitude to meet the challenges of the modern-day business organizations.
- PSO 02: The curriculum of M.com degree provides a carefully selected subject combination of Accounting, Economics, Finance, Management, Tax, Marketing, and Law H.R.etc.





(86) Programme PO's and PSO's Mapping

			PO I	PO 2	PO3	PO4	PO 5	PO 6	P07	POR	POS	POIN			P	1
S. N. o	Pro gra	Courses Categor . y	Engi neeri ng Kno wled ge	Pro ble m An aly sin	Design/ Develop- ment of Solution	Inves tigati on	Mo der n To ol Us	The En gin our and Soc iety	Environme at and Sastai nabili ty	Ex hi es	Indi vidu at and Tea m Wer k	Comm unicati on	Proje et Mana geme nt	Life Lon E Les rui ng	0	1
1	M. Co m	Humanit ies und Sociat Sciences ipcludin & commer ce & Manage toent														
		Basic commer cc & Manage ment courses						to								
		conuner ce & Manage ment courses includin g worksho p.compu														
		fer etc. Professi usul core core		•											1	
		Professi strail Elective crumes relevims to chosen specialie ation branch			•								- #			
		Open subjects Elective s from other iechnica I and /or emergin ff subject		•					51	*				*		

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7		Project work, seminar and internshi p in industry or elsewher	4							,		
н	(*)	Specific core, subject			٠	1	2					
9		Mandato ry Course (Noncre dit)		9				*		× 6	1	

(07) Semester wise PO's and PSO's Mapping

Section Section Section (M.P.)



Semest er		· PO1	P	O PO)	PO	POS	PSO	PS 2
	Name of the Courses' POs/Basic, Core Electives, Projects, Internships etc.)	encompassing knowledge impartation that holistically engages students through an all-		Developing entrepreneurial skills	Sound theoretical foundation	Formulating business problems and provide innovative solutions thus molding them into future visionaries, management leaders that are compassionate yet efficient.		
st	Advanced Accounting							
em -	Cont'Analysis &					*		
	Business	. ,	-					_
	Enviropment Management		-		* > .			
	Сипсері							
em	Organizational Behaviour							
1	Advanced Statistical					•	3.7	
- 17	Functional Management	*		*	*			
1 2	Corporate Legal Frame Work			*				-
	Employment							_

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Managerial							_		
Economics			1			- 5			
Tax planning and									7
Management	1400								_
Entreprenesist p developmen								T	7
Accounting for managerial decisions							1.0	T	7
Internship		1 .		-			-	+-	-
	Constation of			23 0 3123					
	Specialization	subjec	10.00			nagemen	ıt		
Advertising and Sales Management									
Contumer Behaviour	* 7				* -				1
Rural & Agricultural Marketing								T	1
International	1								1
Marketing				-	-		3		
Criented Project Work									
Specializa	tion entites		/881				_	_	4
	uon subjec	t grou	ID (B)	"Fina	ncial Ana	lysis &	Cont	rof"	П
Specializa									1
Security		1				20			-
Security Analysis and portfolio	-	-		110	-	5%	1950		
Socurity Analysis and	-			110	-	<i>2</i> 8.			
Security Analysis and portfolio	-			110	-				
Socurity Analysis and portfolio Management Strategic		4							
Socurity Analysis and portfolio Management Strategic Finapcial									
Socurity Analysis and portfoSo Management Strategic Finapcial Management Project Planning		4	•		•				
Socurity Analysis and portfoSo Management Strategic Finapeial Management Project Planning and Management Indian Financial		4	•		•				
Socurity Analysis and portfoSo Management Strategic Finapeial Management Project Planning and Management Indian Financial system									
Socurity Analysis and portfolio Management Strategic Finapoid Management Project Planning and Management todian Financial system Employment		4							
Socurity Analysis and portfolio Management Strategic Finapeal Management Project Planning and Management Indian Financial system Employment Oriented Project Work									
Socurity Analysis and portfolio Management Strategic Finapeul Management Project Planning and Anaugement Indian Financial system Employment Oriented Project		•							
Socurity Analysis and portfolio Management Strategic Finapeal Management Project Planning and Management Indian Financial system Employment Oriented Project Work		•							
Socurity Analysis and portfolio Management Strategic Finapoid Management Project Planning and Management fodian Financial system Employment Oriented Project Work Compulsory	Specializa	•							
Socurity Analysis and portfolio Management Strategic Financial Management Project Planning and Management Indian Financial system Employment Oriented Project Work Compulsory Corporate Accounting Cost Administration	Specializa	•	bject gr	oup(C)	"Accounting				
Socurity Analysis and portfolio Menagement Strategic Finapcial Menagement Project Planning and Management Indian Financial system Employment Oriented Project Work Compulsory Corporate Accounting Cost	Specializa	ation su	bject gr	oup(C)	"Accounting				

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Account	ting									7	
- Oriented Work Compuls	Project	V.									
		Specializa	ation s	ubject	group	(D) "T	axation"				
Direct Ta	tx in				1						
Business Taxation								47	-	-	
Infirect T	lax.						-	-			
Corpor Tax Structu And Plannin	are			•							
Employme Oriented F Work Compulsor	ms Inject										

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[L= Lecture, T = Tutorials, P = Practical's & H= hour]

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Total Hours*= 1360

Structure of Undergraduate M.com program:

S.N	Course Category	Hours of the M.Com Curriculum
1.	Humanities and Social Sciences including commerce & Management courses	0
2.	Basic commerce & Management courses	0
3.	commerce & Management courses including workshop, computer etc.	40
4.	- Professional core courses	480
5.	Professional Elective courses relevant to chosen specialization /branch	640
6.	Open subjects - Electives from other technical and /or emerging *subjects	0
7.	Project work, seminar and internship in industry or elsewhere	200
8.	Specific core subject	0
Total	N The Control of the	1360

(09) Scheme of Exanimation (M.com) Academic Year 2019-20