

FACULTY OF EDUCATION
BACHELOR OF BUSINESS ADMINISTRATION

SEMESTER – I

S. No.	Course Code	Course Title	Credit	L:T:P	Internal Marks		Theory Marks		Practical Marks		Total Marks
					MAX	MIN	MAX	MIN	MAX	MIN	
1	CC201	Human Behaviour and Organization	4	3:1:0	40	16	60	24	-	-	100
2	CC202	Marketing Management	4	3:1:0	40	16	60	24	-	-	100
3	CC203	Business Economics	4	3:1:0	40	16	60	24	-	-	100
4	AEC201	Business Communication II	2	1:1:0	-	-	50	20	-	-	50
5	SEC201	Emerging Technologies and application	2	1:0:2	-	-	50	20	50	20	100
6	MDE201	Media Literacy and Critical Thinking	2	1:1:0	-	-	50	20	-	-	50
7	VAC201	Indian Constitution	2	1:1:0	-	-	50	20	-	-	50
Total Credit			20	Total Marks							550